Annisquam Sewing Circle Treasurer's Report January 9, 2024

ASC's current available funds are \$31,182.59

The enormously successful Christmas Fair accounted for all of the financial activity since the last Treasurer's Report in November 2023.

The Total Revenue to date from the Christmas Fair is: \$25,371.62
The Total Expenses to date from the Christmas Fair are: \$6,743.20.
The Net Profit to date: \$18,628.42

The general breakdown of Sales & Expenses to date was as follows:

CHRISTMAS FAIR 2023 REVENUE		CHRISTMAS FAIR 2023 EXPENSES		NET
* Crafts	\$4214.00	* Crafts		
* Gourmet Table	\$2,288.00	* Gourmet Table		
* Jewelry Table	\$762.00	* Jewelry Table		
* Grab Bags	\$615.00	* Grab Bags		
* Casseroles	\$1,580.00	* Casseroles	\$361.61	\$1,218.39
* Wreaths	\$12,527.00	* Wreaths & Greens	\$5,683.72	\$10,088.28
*Greens	\$3,245.00			
* Donations	\$105.00	* Publicity	\$453.08	
		*Misc., including Table cloths, refresh, Et al.	\$244.79	
Revenue not captured on Sales Slips; Deductions for Square fees	\$35.62			
CHRISTMAS FAIR 2023 TOTAL REVENUE (per Bank Deposits)	\$25,371.62	TOTAL EXPENSES	\$6743.20	\$18,628.42

Some general observations:

Payment/Deposit Breakdown was :

Cash	\$ 3,176.00
Checks	\$10,831.00
Credit Cards	\$11,364.62

- All categories reported an increase of revenue over last year.
- The accuracy of the revised "Sales Slips" was significantly improved since last year.
- Traffic at the payout tables was handled more efficiently than last year, though, next year it might be helpful to have two stations for credit cards, since they take some what longer with "total-ing', cash & checks handled by one station, particularly in the first hour of the Fair.

Respectfully submitted,

Maria Marolda, Treasurer